Form **990-EZ**

Department of the Treasury Internal Revenue Service

(HTA)

Short Form Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities,

and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions)
All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-1150

2010

Open to Public Inspection

Α	For th	ne 2010 calen	dar year, or tax year beginning	8/1/2010_	, and	ending	7/31/201	11
В	7	ıf applicable	C Name of organization	·			D Employer ide	ntification number
<u></u>	Addres	s change	The Deedline Club				40	6460460
	Name o	change	The Deadline Club	ared to street address)	-	Poom/custo	13- E Telephone nur	6169160
	Initial re	Number and street (or P O box, if mail is not delivered to street address) Room/suite				Noonvaule	E relephone nui	libei
	Termin	ated	47 Fifth Avenue				(347)	637-8370
	Amend	led return	City or town	state or country	ZIP + 4		F Group Exem	
┢	╡		Navy Varil	NW/	40000		-	
<u>_</u>			New York	NYNY	10003		Number ▶	0423
G		nting Method		pecify) 🕨	 	н с	heck ►X if	the organization is
l	Websi	ite: ► <u>www.</u>	eadlineclub org					attach Schedule B
J	Tax-exe	mpt status (che	ck only one) — 501(c)(3) X 501(c) (6) ◄ (insert no)] 4947(a)(1) c	or 527 (I	Form 990, 990-	EZ, or 990-PF)
_	Check		· · · · · · · · · · · · · · · · · · ·					ACO 000
n			organization is not a section 509(a)(3) suppo					
			rm 990 return is not required though Form 9	90-N (e-postcard) may	be required	see instruction	ns) But if the c	rganization chooses
_			e to file a complete return				-	
			7b, to line 9 to determine gross receipts. If g			re, or if total ass		·
			(B) below) are \$500,000 or more, file Form 9			(▶\$	59,402
ئا	art I		e, Expenses, and Changes in Net				ructions for	,,
_			the organization used Schedule O t		<u> </u>		<u> </u>	X
	1		ns, gifts, grants, and similar amounts re				1	
	2	Program se	rvice revenue including government fee	es and contracts			. 2	1,027
	3	Membershi	o dues and assessments	<u> </u>			. 3	4,510
	4	Investment	income	ÇEIVED			4	2
	5a	Gross amo	unt from sale of assets other than-inven	itory	5a			
	b	Less: cost	or other basis and sales expenses தாக		_5b		*	
ď	, с	Gain or (los	s) from sale of assets other-than invent	tory (Subtract line 5	b from line	5a)	. 5c	0
Ě	6	Gaming an	1 fundraising events	(N)			1	
ğ	a	Gross inco	ne from gaming (attach Schedule-Gif g	reater than			, "	
Revenue	2	\$15,000)	L OGE	JEN, UI	6a			
	b	Gross inco	ne from fundraising events (not includir	ng \$	of con	tributions		
			ising events reported on line 1) (attach				<u> </u>	
			n gross income and contributions excee		6b	53	,863	
	С		expenses from gaming and fundraising	•	6c		,014	
			or (loss) from gaming and fundraising		and 6b au		,	
		line 6c)					. 6d	8,849
	7a	Gross sales	of inventory, less returns and allowand	es	7a			
<u></u>	ь		of goods sold		7b			
Š	С		or (loss) from sales of inventory (Subtr		7a)		. 7c	0
**	8		ue (describe in Schedule O)				8	
≱7- 30	9	Total rever	nue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and	18			▶ 9	14,388
	10	Grants and	sımilar amounts paid (list in Schedule (D)		<u> </u>	. 10	1 1,000
	11	Benefits pa	id to or for members				11	
⊃َرٍ	12	Salaries, of	her compensation, and employee bene	fits			12	
ر <u>پر</u>	13	Professiona	I fees and other payments to independ	ent contractors			13	3,704
Expenses	14	Occupancy	rent, utilities, and maintenance		. ,	• • • •	14	0,704
Ž	15	Printing, pu	blications, postage, and shipping					369
. W	16	Other expe	nses (describe in Schedule O)				16	8,632
•	17	Total expe	nses. Add lines 10 through 16.				► 17	12,705
	40	Excess or (deficit) for the year (Subtract line 17 fro	m line 9)			18	12,705
ets	19		or fund balances at beginning of year (f				10	1,003
SS			figure reported on prior year's return).				. 19	26 020
Net Assets	20		ges in net assets or fund balances (exp					26,920
Ž	21		or fund balances at end of year Combi				▶ 21	28,603
Fo		work Reducti	on Act Notice, see the separate instruction	ns.	<u> </u>	<u> </u>	- 41	Form 990-EZ (2010)
_			··,					1 JIII (20 IU)

Par	Balance Sheets. (see the instructions for Check if the organization used Schedule O to		this Part II....			<u>X</u>
			(A) Begii	nning of year		(B) End of year
22	Cash, savings, and investments			24,411	22	26,090
23	Land and buildings				23	
24	Other assets (describe in Schedule O)			2,509		4,028
25	Total assets			26,920		30,118
26	Total liabilities (describe in Schedule O)			20.000	26	1,515
27	Net assets or fund balances (line 27 of column rt III Statement of Program Service Acco	(B) must agree with line 21)	26,920	27	28,603
Pa	It III Statement of Program Service Acco Check if the organization used Schedu				(Regi	Expenses ured for section
140		<u></u>			501(c)(3) and 501(c)(4)
	at is the organization's primary exempt purpose?					izations and section (a)(1) trusts, optional
	cribe what was achieved in carrying out the organization's ervices provided, the number of persons benefited, and or			escribe	for oth	
	Held the annual dinner and awards presentations					T
	journalism. Maintained a journalism hall of fame	10 100031120 00110101011011				
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				1	
	(Grants \$) If this amou	nt includes foreign grants, ch	neck here	▶ 🗍	28a	
29	Conducted educational workshops and networking					
				<u></u>		
	<u> </u>	nt includes foreign grants, ch	eck here	<u> </u>	29a	
30	Worked with the Deadline Club Foundation to offe	r scholarships to students				
	<u> </u>	nt includes foreign grants, ch	eck here	<u> </u>	30a	
31	Other program services (describe in Schedule O)			· ; ;—		
	****	nt includes foreign grants, ch		<u> </u>	31a	_
	Total program service expenses. (add lines 28a				32	0
Pa	rt IV List of Officers, Directors, Trustees, and			ensated (see	the in	structions for Part IV
	Check if the organization used Schedule O			 L		· · · · ·
	(a) Name and address	(b) Title and average hours per week	(c) Compensation (If not paid,	(d) Contribut employee benef		(e) Expense account and
		devoted to position	enter -0)	deferred comp	•	other allowances
	ecca Baker	Title President				
	The Deadline Club 47 Fifth Avenue New York NY		0	ļ		
	lex Tarquinio	Title Vice President	_			1
	The Deadline Club 47 Fifth Avenue New York NY		0			
	ert Greenman	Title Vice President				
	The Deadline Club 47 Fifth Avenue New York NY		0	1		
	a Couture	Title Vice President				
	The Deadline Club 47 Fifth Avenue New York NY		0	1		
	nerine Gin The Deadline Club 47 Fifth Avenue New York NY	Title Secretarty Hr/WK 1.00				
	Szekely	Title Treasurer		<u> </u>		1
	The Deadline Club 47 Fifth Avenue New York NY		l			
	y Whittell	Title Asst Treasurer	<u></u>	<u> </u>		
	The Deadline Club 47 Fifth Avenue New York NY		l			
<u> </u>		Title				
		Hr/WK .00	l o	1		
		Title				
		Hr/WK .00	l	,		
		Title				
		Hr/WK .00	c			
		Title		_		
		Hr/WK .00	c	<u> </u>		
		Title				
		Hr/WK 00				
		Title				
		Hr/WK 00	l o	ol .		

	Check if the organization used Schedule O to respond to any question in this Part V			
			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," provide a detailed			
	description of each activity in Schedule O	33		X
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed			
	copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the	_		
	change on Schedule O (see instructions)	34		X
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but			İ
_	not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T. Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4),			
а	501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a		х
h	If "Yes," has it filed a tax return on Form 990-T for this year (see instructions)?	35b		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets			
•	during the year? If "Yes," complete applicable parts of Schedule N	36		Х
37 a	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a			
b		37b		Х
38 a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were			
	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?.	38a		X
b	If "Yes," complete Schedule L, Part II and enter the total amount involved	_		
39	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on line 9	4		
	Gross receipts, included on line 9, for public use of club facilities	-		
40 a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under			
L	section 4911 ►			
b	transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been			
	reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		ĺ
c	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on	100		
·	organization managers or disqualified persons during the year under sections 4912,			
	4955, and 4958			
d				
	reimbursed by the organization	1		!
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter			
	transaction? If "Yes," complete Form 8886-T	40e		X
41	List the states with which a copy of this return is filed.			
42 a	The organization's books are in care of ▶ Peter Szekely Telephone no. ▶	(347) 6	37-83	70
	Located at ► 47 Fifth Avenue City New York ST NY ZIP + 4 ► 100	003		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority			
	over a financial account in a foreign country (such as a bank account, securities account, or other financial		Yes	,
	account)?	42b		X
	If "Yes," enter the name of the foreign country			
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank			,
_	and Financial Accounts. At any time during the calendar year, did the organization maintain an office outside of the U.S.?	42c		X
C	If "Yes," enter the name of the foreign country	1 720		
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here			▶ □
43	·	•	•	٠ ـ
	and enter the amount of tax-exempt interest received or accrued during the tax year	-		
			Yes	No
44 a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be			
a	completed instead of Form 990-EZ	44a		X
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be			
-	completed instead of Form 990-EZ	44b		Х
С	Did the organization receive any payments for indoor tanning services during the year?	44c		Х
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an		ļ	ļ
	explanation in Schedule O	44d	<u></u>	<u> </u>
		F (JOU-E:	1 10000

Form 99	00-EZ (2010) The Deadline Club			13	-61 <u>6</u> 91	60	Page 4
				· · · · · · · · · · · · · · · · · · ·		Yes	No
45	Is any related organization a controlled entity of the orga	nization within the me	aning of section 51	2(b)(13)?	45		Х
а	Did the organization receive any payment from or engag	e in any transaction w	rith a controlled enti	ty within the			
	meaning of section 512(b)(13)? If "Yes," Form 990 and S	Schedule R may need	to be completed in	stead of	ŀ		
	Form 990-EZ				45a		X
46	Did the organization engage, directly or indirectly, in political	tical campaign activitie	es on behalf of or in	opposition			
	to candidates for public office? If "Yes," complete Sched				46		X
Part						<u> </u>	
	501(c)(3) organizations and section 4947(a)(1						
	and 52, and complete the tables for lines 50 a		abic tracto maci a	nower queeklene	11 70	,,,	
	Check if the organization used Schedule O to		stion in this Part \	/I			
		Toopona to any que				Yes	No
47	Did the ergenization engage in labbuing activities? If "Ve	o " complete Cabadule	o C. Dort II		47	res	NO
	Did the organization engage in lobbying activities? If "Ye				47		
	Is the organization a school as described in section 170(E	48		
	Did the organization make any transfers to an exempt no		rganization ?.		49a 49b		
	If "Yes," was the related organization a section 527 organ Complete this table for the organization's five highest con		· · · · · · · · · · · · · · · · · · ·			leave	
	employees) who each received more than \$100,000 of c					кеу	
		(b) Title and average	(c) Compensation	(d) Contributions to) Expens	
	(a) Name and address of each employee paid more	hours per week		employee benefit plans & deferred compensation		count a	
Name	than \$100,000 None Str Title	devoted to position		deleneo compensation	otne	r allowai	ices
City	ST ZIP Hr/WK	.00					
Name	Str Title						
City	ST ZIP Hr/WK	oo					
Name	Str Title						
City	ST ZIP Hr/WK	.00					
Name	Str Title	ĺ					
City	ST ZIP Hr/WK	.00	. <u></u>				
Name	Str Title						
City	ST ZIP Hr/WK	.00			l <u>.</u> .		
	Total number of other employees paid over \$100,000	· · · · · · • • • • • • • • • • • • • •					
	Complete this table for the organization's five highest co			each received mo	ore than	1	
	\$100,000 of compensation from the organization If ther (a) Name and address of each independent contractor paid more			e of service	(c) Cor	npensat	
Alomo		e tian \$100,000	(5) 195	or service	(0) 001	препзас	
City	None Str ST ZIP			İ			
Name	Str						
City	ST ZIP			_ 1_			
Name	Str						
City	ST ZIP					_	
Name	Str						
City	ST ZIP			-			
Name	Str						
City d	ST ZIP Total number of other independent contractors each rece	ayıng over \$100,000					
	Did the organization complete Schedule A? Note : All sec	-	zations and 4947(a))(1)			
	nonexempt charitable trusts must attach a completed Sc	hedule A				es X	
	penalties of perjury, I declare that I have examined this return, in lief, it is true, correct, and complete Declaration of prepaler (oth						ige
and be	The state that the state of the	ier trian emecij ie buseu	l l	12/3/10	7//	···ougo	
Sign	Signature of officer			Date	///		
Here	Table CCa Ruler	oracid	ent				
	Type or print name and title	+ 1-" -> "CA	/				
Detel	Print/Type preparer's name Preparer's signa	ture Date	Check if	PTIN			
Paid	Patricia Armstrong, CPA Tadricil	2 arnologo 08411/1	7/2011 self- employed	X .			
Prepar Use O	I Film's name P Patricia Armetrono ("PA	//		Firm's EIN ▶			
	Firm's address 233 W. 99th Street Ste 3A, I	New York, NY 10025		Phone no (212)	663-82	260	
May th	ne IRS discuss this return with the preparer shown above	? See instructions	<u></u>	<u> •</u>	X Y	es	No
					Form 9	90-E2	Z (2010)

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Fundraising or Gaming Activities

Complete If the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the

Department of the Treasury
Internal Revenue Service

Organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► See separate instructions

Open to Public Inspection

OMB No 1545-0047

Name of the organization Employer identification number The Deadline Club 13-6169160 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17 Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. 1 Mail solicitations Solicitation of non-government grants b Internet and email solicitations Solicitation of government grants Phone solicitations Special fundraising events C In-person solicitations d Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or 2a key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (vi) Amount paid to (iri) Did fundraiser have (iv) Gross receipts (or retained by) (i) Name and address of individual (or retained by) (ii) Activity custody or control of fundraiser listed in from activity or entity (fundraiser) contributions? organization col (i) Yes No 0 0 0 n 0 0 0 0 5 0 0 n 6 0 0 0 0 0 0 0 0 0 10 0 0 0 Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported Part II more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (b) Event #2 (a) Event #1 (c) Other events (d) Total events **Awards Dinner** NONE (add col (a) through col (c)) (event type) (event type) (total number) Revenue Gross receipts 53,863 53,863 Less: Charitable contributions. 0 Gross income (line 1 minus line 2) 53.863 53,863 Cash prizes Noncash prizes 0 0 **Direct Expenses** Rent/facility costs 45,014 45,014 0 Food and beverages . . . 0 Entertainment. Other direct expenses . 45,014) Net income summary. Combine line 3, column (d), and line 10. 11 8,849 Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col (a) through col (c)) Gross revenue . . . 0 Direct Expenses Cash prizes Noncash prizes . 0 Rent/facility costs 0 Other direct expenses . Yes % Yes % Yes Volunteer labor No No Direct expense summary. Add lines 2 through 5 in column (d) 0) Net gaming income summary. Combine line 1, column d, and line 7 Enter the state(s) in which the organization operates gaming activities. If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? b If "Yes," explain:

Sched	ule G (Form 990 or 990-EZ) 2010 The Deadline Club	13-6169160 Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	. Yes No
13	Indicate the percentage of gaming activity operated in:	
а		13a %
14	An outside facility	13b %
	Name ▶	
	Address ▶	
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	. Yes No
b	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$0 and the	
	amount of gaming revenue retained by the third party ► \$ 0	
С	If "Yes," enter name and address of the third party:	
	Name ▶	
	Address ▶	
16	Gaming manager information	
	Name ▶	
	Gaming manager compensation ► \$0	
	Description of services provided ▶	
	Director/officer Employee Independent contractor	
17	Mandatory distributions	
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to	
b	retain the state gaming license?	Yes No
Б	or spent in the organization's own exempt activities during the tax year \$	0
Par	Supplemental Information. Complete this part to provide the explanations required by Pa (III) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide the explanations required by Pa	
	provide any additional information (see instructions)	

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

20**10**

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Name of the organization

The Deadline Club

13-6169160

Form 990-EZ, Part I, Line 16, Other Expenses: Travel: 2,780
Form 990-EZ, Part I, Line 16, Other Expenses: Fundraising: 983
Form 990-EZ, Part I, Line 16, Other Expenses: Conferences, conventions, and meetings: 1,386
Form 990-EZ, Part I, Line 16, Other Expenses: Miscellaneous expenses: 1,121
Form 990-EZ, Part I, Line 16, Other Expenses: Bank Charges [,] 941
Form 990-EZ, Part I, Line 16, Other Expenses: Event Expenses: 1,421
Form 990-EZ, Part II, Line 24, Other Assets: Accounts receivable: Beginning of year: 1,493,
End of year: 2,043
Form 990-EZ, Part II, Line 24, Other Assets: Other receivable: Beginning of year: 1,016, End
of year: 268
Form 990-EZ, Part II, Line 24, Other Assets: Prepaid expenses: Beginning of year: 0, End of
year: 1,717
Form 990-EZ, Part II, Line 26, Liabilities: Accrued expenses: Beginning of year: 0, End of
year: 1,515