

Edward Wasserman

Knight Professor in journalism
Department of Journalism and Mass Communications
Washington and Lee University
Lexington, VA 24450-0303
edward_wasserman@hotmail.com

Employment:

- Washington and Lee University, Lexington, Va. □ Knight Chair in journalism, July 2003 □ present
- The Miami Herald columnist -- Biweekly op-ed column on economics, business and public policy, 2000-2003.
- Media Central LLC, New York -- Editorial director. Chief editorial officer of a Primedia Inc. subsidiary consisting of 160 magazines and newsletters covering the media, including Cable World, American Demographics, Folio and Euromedia magazines and Kagan World Media newsletters. Closely affiliated with Brill's Content magazine and Inside.com, the media news web site, 2001-2002.
- Daily Business Review, Miami, Fla. -- Chairman and editor in chief. CEO & editorial chief of chain of three five-day newspapers with 145 employees owned by American Lawyer Media and published in Miami, Fort Lauderdale and West Palm Beach, including a commercial printer. Conceived and launched a successful statewide monthly, Florida Lawyer, 1986 □ 2000.
- The Miami Herald -- Executive business editor, deputy city editor, assistant city editor. 1981 □ 1986.
- Casper Star-Tribune, Casper, Wyo. -- City editor, business editor, business reporter. 1979 □ 1981.
- City University of London. -- Adjunct lecturer. Created and taught course on media organizations, examining influence of ownership and control on the content of news and entertainment writing and programming, 1976 □ 1978.
- Montgomery County Sentinel, Gaithersburg, Md. -- Staff writer, 1972-1974.

Education:

- London School of Economics, Ph.D., 1980. -- Thesis was a study of the politics and economics of technological innovation in the telecommunications industry through a case study of the creation of the global commercial satellite system, 1962-1974.
- University of Paris I, Pantheon-Sorbonne. *Licence* in philosophy, 1972.
- Yale University, B.A. cum laude, politics and economics, 1970.

Other publications:

Articles and commentaries have appeared in the American Journalism Review, Legal Times (Washington, D.C.), The Recorder (San Francisco), Texas Lawyer (Dallas) and The Fulton County Daily Report (Atlanta.)

Books edited:

- Andres Oppenheimer, *Willful Blindness*. (On corrupt practices by U.S. multinationals in Latin America.) Published in Spanish in 2001, awaiting U.S. publisher.)
- Ann Woolner, *Washed in Gold: The Story Behind the Biggest Money-Laundering Investigation in U.S. History*. Simon & Schuster, 1994
- Sam Dillon, *Comandos: The CIA and Nicaragua's Contra Rebels*. Henry Holt, 1991.

