

# ONO's annual conference 2012

## Copenhagen May 20<sup>th</sup> – May 23<sup>th</sup>

### Program – May 15<sup>th</sup>

*Please note: The program Monday and Tuesday will have full translation from/to English, Spanish and French.*

### SUNDAY MAY 20<sup>th</sup>

- 13.00**      **Board meeting at JP/Politikens Hus,**  
(Rådhuspladsen 37 - a five minutes walk from hotel Ascot)
- 18.00**      **The National Museum – special tour for ONO-delegates**  
(optional)
- 19.00**      **Welcome reception and dinner at The National Museum**  
(Ny Vestergade 10 - a ten minutes walk from hotel Ascot)  
Dinner speech: Editor-in-chief Bo Lidegaard, Politiken

**MONDAY May 21<sup>th</sup>**

**9.00      Registration and coffee – in DR Byen (The Big Meeting Room)**  
**(Emil Holms Kanal 20)**

**9.30      Welcome to DR**  
**Director General Maria Rørbye Rønn, DR**

**9.35      State of ONO**  
**President Jacob Mollerup, ONO**

**9.45      Quality, errors and corrections – an international comparison**

**Moderator: Professor Ed Wasserman, Wash. & Lee Uni.**

**- The Danish “quality-project” – what did we find?**

**Professor Mark Ørsten (RUC)**

**- ABC testing itself – how and why?**

**Director of editorial policy, Paul Chadwick, ABC**

**- Questions and discussion**

**11.15      Short break**

**11.30**      **Multiple errors in the multiplatform newsroom?**

**Are media responsible for all errors?**

**Moderator: Professor Mark Prendergast, St. John's Uni.**

**Panel:**

- Director of editorial policy David Jordan, BBC
- Readers' editor Chris Elliot, The Guardian
- Ombudsman Ignaz Staub, Tamedia,
- Ombudsman Edward Schumacher-Matos, NPR

**12.30**      **Lunch in The Concerthouse**

**13. 30**      **Special tour in DR's Concert House – concert chief Leif Lønsmann**

**13.45**      **Who are you?**

**Moderator: Readers' editor Margreet Vermeulen, De Volkskrant**

**All news ombudsmen present give a short presentation of themselves.**

**14.10**      **The global ONO-survey 2012**

**Presented by ombudsman Tarmu Tammerk, Estonian Broadcasting.**

**14.35**      **News Ombudsmen in Latin America and on The Iberian Peninsula**

**Trends and characteristics.**

**Moderator: Defensor Gerardo Albarrán de Alba, MVS.**

**Keynote: Lic. Flavia Pauwels, Buenos Aires University**

15.15 Short break

15.30 La Mediatrice – the French model

Moderator: Ombudsman Pierre Tourangeau, CBC (French service)

Keynote: Marie-Laure Augry, FR3

16.00 Using the handbook – and new plans for outreach

Moderator: Jeffrey Dvorkin, Exec. Director, ONO

Contributions:

- Head of Media Section, Ivan Nikoltchev, COE
- Ombudsman Golan Rahman, Daily Amader Shomay
- Reader's Editor Sumana Ramanan, Hindustan Times

17.00 Closing - Evening free

17.00 Optional: A guided tour in DR Byen.

Including news room, studios and continuity.

Duration approx. 30 min.

TUESDAY MAY 22<sup>th</sup>

**9.00**     **After “Phonagate” – self-regulation at a crossroad**

**Moderator: Public editor Karen Rothmyer, The Star**

**1. Session: Setting the scene – UK and Australia**

- **Behind Phonagate – what is so special with Britain and its tabloids? The Leveson Inquiry and after. A new regulatory body? More readers’ editors? Readers’ editor Stephen Pritchard, The Observer**
- **The Australian connection: Scandal, Media Inquiry and worries about the results. Director Paul Chadwick, ABC, and ombudsman Sally Begbie, SBS.**

**10.30**     **2.session: Self-regulation has failed in Britain? Is it doomed to fail again?**

**Keynote: Professor Steven Barnett, University of Westminster**

**11.00**     **Short break**

**11.15**     **3. session: The future of self-regulation - where are we heading?**

**Moderator: Ombudsman Sally Begbie, SBS**

**Panel:**

- **Readers’ editor Stephen Pritchard, The Observer**
- **Ombudsman Yavus Baydar, Sabah**
- **Professor Stephen Barnett**
- **Ombudsman Mike Getler, PBS**

12.30 Lunch in The Concerthouse

13.30 Shoptalks and cases – moderated by Edward Shumacher-Matos, NPR

(Based on specific cases and problems to be suggested by the membership – partly via the questionnaire. Edward selects and moderates. Examples: How to define public interest? Breaking confidentiality – a Danish case. The right to reply. Covering financial crisis – are the media part of the problem? The use of social media. When to delete stories from the website? Hidden camera etc.)

15.15 Short break

15.30 Business meeting

17.00 Closing

19.30 Dinner in Tivoli Gardens – Restaurant Grøften

**WEDNESDAY MAY 23<sup>th</sup>**

**8.20 Departure from hotel Ascot by bus**

**9.00 Welcome speech at TV 2, Tegllholms Alle 16.**

**9.10 Do we have the media we deserve?**

**Special keynote: The Speaker of The Danish Parliament, Mogens Lykketoft**

**9.50 Plans for our part of the world – debates in five sessions**

- The French-speaking
- The Spanish-speaking
- The North-Americans
- The North-Europeans
- The Africans and Asians

**11.00 Ombudsmen under pressure**

**International panel reports from the life of a news ombudsman - including cases from Mark Prendergast, Sally Begbie, Jacob Mollerup a.o.**

**Moderator: Lars Bennike**

**12.00 Light meal**

**12.45 Departure by boat for central Copenhagen**

**13.30 Arrival by boat at Gammel Strand - end of official program.**