



FARLEY & ASSOCIATES
ADVANCED CRISIS/REPUTATION MANAGEMENT FIRM

Tye Farley
Principal | Managing Partner

RE: Lupita Nyong'o and Grazia

This statement is the official statement from AN LE, please use the following:

“I've had some time to reflect on my part in the incident involving Grazia and Ms. Nyong'o. I realize now what an incredibly monumental mistake I have made and I would like to take this time to apologize to Ms. Nyong'o and everyone else that I did offend. Though it was not my intention to hurt anyone, I can see now that altering the image of her hair was an unbelievably damaging and hurtful act.

As an immigrant myself, it is my duty to be an advocate for the representation of diversity of beauty in this industry. I will demonstrate this in my work even more going forward.

My altering of her image was not born out of any hate but instead out of my own ignorance and insensitivity to the constant slighting of women of color throughout the different media platforms. There is no excuse for my actions. I deeply regret the pain I've caused Ms. Nyong'o, a woman I've admired for quite some time now. Again, I would like to say I'm deeply sorry to everyone I did offend.

I want to thank Lupita for addressing this important issue.”

-AN LE



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